



**lane mullins**  
graphic designer

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## Tools:

Adobe Creative Suite  
(Photoshop, Illustrator, InDesign,  
Premiere Pro, After Effects, XD)  
Magento, Squarespace, and  
WordPress web platforms  
Basic photography and videography  
Basic HTML + CSS

## Course work:

*Publication Design*  
*Interactive Media / Web*  
*Photography*  
*Packaging Design*  
*Identity/Logo Design*  
*Advertising*  
*Typography*

## Honors:

2022 GDUSA Students to Watch  
2021 Auburn Graphic Design Juried Show,  
juried by Elise Thomason  
Winner, Brand Identity  
Merit Award, Intro to Design  
GDUSA American Packaging Design  
Award, 2021  
Graphic Design Studio Award  
Typographics 1 (Fall 2019)  
Dean's list: Fall 2018–Present  
Work selected and displayed in 2020  
Auburn Graphic Design Juried Show

## Activities:

Auburn University UPC Photography  
Committee Member (2019–2020)  
Auburn CADC Schools Council—  
Graphic Design Program  
Representative (2020–2021)  
Involved AIGA Member (2021–present)  
AAF Member (2021–present)

## Mission:

To use design as a tool to influence positive, tangible change in the world and give a voice to the people and brands doing so.

## Education:

**B.F.A. in Graphic Design**  
Auburn University  
Expected Graduation: May 2022  
Cumulative GPA: 4.0

## Employment:

**Tatum Design**  
*Graphic Design Intern (May 2021–present)*

Work efficiently as part of a demanding and challenging studio team to analyze client needs and develop comprehensive brands for a wide variety of high-end clients that extend cohesively across web, print, interactive, and all other necessary touchpoints.

**Alphagraphics: Birmingham, AL**  
*Graphic Designer (June 2020–present)*

Conceptualize, pitch, and produce a variety of design products, including: books, business cards, environmental graphics, and marketing campaigns while working in a fast-paced and challenging production studio environment

**Auburn University Office of Sustainability**  
*Design Specialist (August 2020–May 2021)*

Collaborate with communications and marketing staff to create promotional materials in line with style guidelines, complete curriculum to enhance understanding of sustainability, and plan, conceptualize, and design a year-long poster campaign

**Timbali Crafts: Gainesville, GA**  
*Design and Marketing Specialist (October 2018–August 2020)*

Assisted with redesign of Magento ECommerce website and maintained site to increase sales and streamline brand experience, while producing graphics for digital and print promotions and managing all social media

**Adventures in Missions: Manzini, Eswatini**  
*Media Intern (May 2019–August 2019)*

Assisted in and executed all steps in video creation process for a series of campaigns, including an end-of-year leadership program fundraising project that raised \$30,000. Designed a series of marketing materials and presentations for donor appeals, office wayfinding, and social media