



lane mullins
graphic designer

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Tools:

Adobe Creative Suite
(Photoshop, Illustrator, InDesign,
Premiere Pro, After Effects, XD)
Magento, Squarespace, and
WordPress web platforms
Basic photography and videography
Basic HTML + CSS

Course work:

Publication Design
Interactive Media / Web
Photography
Packaging Design
Identity
Advertising
Logo Design
Typography

Honors:

2021 Auburn Graphic Design Juried Show,
juried by Elise Thomason
Winner, Brand Identity
Merit Award, Intro to Design

GDUSA American Packaging Design
Award, 2021

Graphic Design Studio Award
Typographics 1 (Fall 2019)

Dean's list: Fall 2018–Present

Work selected and displayed in 2020
Auburn Graphic Design Juried Show

Activities:

Auburn University UPC Photography
Committee Member (2019–2020)

Auburn CADC Schools Council—
Graphic Design Program
Representative (2020–2021)

AIGA Member (2021–present)

AAF Member (2021–present)

Mission:

To use design as a tool to influence positive, tangible change in the world and give a voice to the people and brands doing so.

Education:

B.F.A. in Graphic Design
Auburn University
Expected Graduation: May 2022
Cumulative GPA: 4.0

Employment:

Auburn University Office of Sustainability
Design Specialist (August 2020–present)

Collaborate with communications and marketing staff to create promotional materials in line with style guidelines, complete curriculum to enhance understanding of sustainability, and plan, conceptualize, and design a year-long poster campaign

Alphagraphics: Birmingham, AL
Graphic Designer (June 2020–present)

Conceptualize, pitch, and produce a variety of design products, including: books, business cards, environmental graphics, and marketing campaigns while working in a fast-paced and challenging production studio environment

Timbali Crafts: Gainesville, GA
Design and Marketing Specialist (October 2018–August 2020)

Assisted with redesign of Magento ECommerce website and maintained site to increase sales and streamline brand experience, while producing graphics for digital and print promotions and managing all social media

Adventures in Missions: Manzini, Eswatini
Media Intern (May 2019–August 2019)

Assisted in and executed all steps in video creation process for a series of campaigns, including an end-of-year leadership program fundraising project that raised \$30,000. Designed a series of marketing materials and presentations for donor appeals, office wayfinding, and social media

Liberty Church: Manzini, Eswatini
Volunteer Creative Team Leader (February 2017–May 2018)

Managed creative team of 10-15 members while producing graphics for campaigns and services with guidance from the Liberty Global NYC office. Coordinated various projects, campaigns, and creative events to empower the local community